

ZERO WASTE TRAIL



LEAD THE WAY: BECOME A BANFF ZERO WASTE TRAILBLAZER!

Want your company to be a recognized leader in waste diversion? Achieve Trailblazer status on the Banff Zero Waste Trail! We'll help you get your waste reduction program in place to achieve official Banff Zero Waste Trailblazer certification and bragging rights. Please get in touch for a free audit. In the meantime, check out this Banff Zero Waste Trail Scorecard sample and see how your company currently measures up.

Category	Score
<i>Waste diversion programs in place for:</i> <ul style="list-style-type: none"> • Food scraps & food-soiled paper • All recycling streams • Special materials 	3 Points
<i>Quality of waste streams:</i> <ul style="list-style-type: none"> • No contamination in food stream • Recycling is sorted correctly • No divertible materials left in garbage 	3 Points
<i>Waste prevention initiatives</i> <ul style="list-style-type: none"> • Opportunities have been identified to avoid unnecessary consumption • Avoids single-use items • Incorporates green procurement principles • Has strategies to reduce food waste at the source (i.e. portion sizes) or donates edible food to Banff Food Rescue 	4 Points
<i>Smart systems</i> <ul style="list-style-type: none"> • Bins are available for all sorting streams near appropriate waste sources are bins are in convenient locations for staff access 	1 Point
<i>Signage and communication (internal)</i> <ul style="list-style-type: none"> • Bin signage is clear, visual prompts available; using ToB signage • Posters to promote zero waste are displayed in staff areas • Ongoing communication program to inform staff of best practices 	3 Points

Category	Score
<i>Communications (public facing)</i> <ul style="list-style-type: none"> • Customers are made aware of zero waste initiatives • Incentives are available for customers to reduce waste (i.e. mug discount) 	1 Point
<i>Employee buy-in</i> <ul style="list-style-type: none"> • Staff are aware of zero waste initiatives and are empowered to take leadership roles with zero waste initiatives • Staff members are identified within the organization to champion and ensure continuity of the program 	2 Points
<i>Tracking</i> <ul style="list-style-type: none"> • Organization has a means for tracking waste reduction 	1 Point
<i>Organizational buy-in</i> <ul style="list-style-type: none"> • Organization has set environmental goals related to zero waste 	1 Point
<i>Special initiatives focused on Zero Waste</i>	1 Point
Totals	20 possible points

Call 403.762.1132 or email zerowaste@banff.ca to register for your free audit.